

Stakeholder Power- Interest Matrix

Purpose

A Stakeholder Power-Interest Matrix helps you to map where stakeholders in your community fall based on the level of power (or influence) they have in the community and their level of interest in the potential (or current) work your Community Health Collaborative is doing.

Using the Stakeholder Checklist and your knowledge of your community, map out where the stakeholders you would like to work with fall. From there you can determine your strategy for reaching out and starting a conversation



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