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BEST WHEN  
TEXANS ARE  
HEALTHY**

FOR IMMEDIATE RELEASE – Thursday, November 21, 2023

## **It's Time Texas Supports Donna ISD's Afterschool "READY Program" with Generous Donation**

Donna, TX — [Date] — It's Time Texas, a non-profit organization committed to promoting healthier lifestyles and overall well-being within Texas communities, is delighted to announce its recent contribution to the Donna Independent School District's (ISD) READY Program. Through the It's Time Texas School Health Improvement Plan (SHIP), It's Time Texas has donated essential sports equipment in response to the school district's needs, to support and enhance the experience of the program's young participants.

The READY Program, the only afterschool initiative in Donna, serves fifth-grade students, introducing them to various sports, including soccer, tennis, football, baseball, basketball, and more. Designed to provide a safe and supportive environment for physical activity and skill development, the program has rapidly gained popularity within the Donna ISD community, growing from 100 students to nearly 400 students in just two years.

It's Time Texas is proud to support the Donna ISD "READY Program" by purchasing a selection of sports equipment that will not only elevate the program's offerings but also facilitate the inclusion of more students. The donation includes:

- 12 tennis/volleyball nets
- 2 portable soccer goals
- 15 smaller soccer goals
- 7 batting tees

These valuable additions will enable the program to accommodate the increasing number of eager young participants and provide them with an enriching sports experience.

"This is an exciting moment for the "READY Program" and Donna ISD," said Selene Guerrero, Program Director at It's Time Texas. "We believe that physical activity is crucial for the overall health and well-being of our youth. By donating this sports equipment, we aim to create a positive and engaging environment for the students of Donna ISD and help them develop lifelong habits of physical activity and healthy living."

Coach Oliva at Donna ISD explains that while some sports, like Tennis are scarce in the area, this program is allowing them to learn those basics early on!



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“Having this READY program teaches them a little about every sport. They get to know the basics, know about sports, know about how to hold the rackets, so eventually when they get to move up to a grade where they can play sports as a UIL event they already have that knowledge.”

The Donna ISD READY Program continues to make a profound impact on the lives of young students, and the support from It's Time Texas reinforces that commitment by nurturing a healthier and more active community.

For more information about It's Time Texas and its initiatives, please visit [itstimetexas.org](http://itstimetexas.org).

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**About It's Time Texas:**

It's Time Texas, a statewide nonprofit, is dedicated to promoting healthier lives and more vibrant communities for ALL Texans. This is accomplished through innovative programs and community centered initiatives that encourage physical activity, healthy eating, and overall well-being. Learn more at [itstimetexas.org](http://itstimetexas.org).