

IT'S TIME TEXAS

Invest in a Healthier Texas

itstimetexas.org



Contact

Candyss Bryant, Sr. Director of Development
512-533-9555 x1354 | dev@itstimetexas.org
www.itstimetexas.org

Empowering Texans to Lead Healthier Lives and Build Healthier Communities



About It's Time Texas

Every day at It's Time Texas, we work alongside Texans committed to improving health within their homes, schools, workplaces, and communities. Our goal is a Texas where everyone – no matter where they live, their age, race, or income – has the resources, support, and opportunities to prioritize health and live their best life. Through initiatives designed to advance health on multiple fronts, we are shifting behaviors, practices, and policies to make health core to what it means to be a Texan.

Why It Matters

- » Children born in the U.S. in or after the year 2020 are the first generation projected to live shorter lives than their parents.
- » 9,350,975 is the projected number of Texans with diabetes, heart disease, and obesity-related cancer in the year 2030. That's a million more than the population of New York City.
- » \$32.5 Billion is the projected cost of obesity to Texas employers in the year 2030.

The declining health of Texans is the result of a highly complex, wide-sweeping societal crisis that requires urgent, bold, and innovative action. Turning this crisis around requires a systems approach that mobilizes people to make significant changes at all levels of our society.

Only by working together can we address the multilayered individual, cultural, organizational, community, and policy factors that influence the extent to which people have access to and opportunities to live healthier lives.

It's Time Texas connects individuals, families, schools, workplaces, organizations, and institutions, providing them with the support they need to improve their health and that of their communities.

Strategic Focus

- » Changing Health Behavior
- » Making Health a Shared Value
- » Driving Cross-Sector Collaboration to Improve Wellbeing



It's Time Texas is:



- » A recognized Community Health Charities Partner



- » A recipient of GuideStar's Platinum Seal of Approval



- » A Great Nonprofits "Top-Rated" Nonprofit



Statewide Impact

Over the past five years, we've worked hard to build loyal, trusting relationships throughout the state. As a result of these efforts, we've reached hundreds of thousands of Texans across 124 Texas counties.

1300+ Texans

connected to free, bilingual telehealth coaching

5,700 App Users

discovered free healthy activities and resources in their area

8,556 Educators

accessed free nutrition and physical activity lessons

1400+ Health Champions

supported through learning and networking opportunities

5,900+ Central Texas Youth & Adults

connected to free fitness & nutrition programming

318,500+ Students

reached through health-promoting programs, activities, and apps

58,500+ Participants

engaged in statewide events encouraging healthier lives and communities

64 Community Health Collaboratives

formed and strengthened across the state



**Passionate Fans.
Irresistible
Experiences.
Outstanding
Content.**



About It's Time Texas Initiatives & Events

At It's Time Texas, we channel our audience's passion for health and wellness and turn that into impactful programming, one-of-a-kind events, and meaningful learning opportunities that make a difference in people's lives and communities. The result is a halo effect – flowing from our suite of health-focused initiatives to the partners who make them possible.





Why Sponsor

Engaging Passion, Inspiring Trust

Today's consumers want more than great products – they want to impact the world around them. When it comes to purchasing decisions, that means seeking alignment between the issues they care about and the brands they choose to support. It's no longer enough simply to talk about your corporate values. If you want to win the trust and loyalty of your customers, you need to help them live theirs.

Connect with the Right Audience

It's Time Texas places your brand front and center before an audience of engaged and passionate Texans. Through a combination of statewide initiatives and events, community-based programs, social marketing, and advocacy, we make it easy to connect with the people you want to reach through a cause they already support.

Demonstrate Shared Values

Sponsorship offers a direct route to demonstrating your social responsibility while providing It's Time Texas with the critical funds to further our impact. It's a win/win that garners the attention of highly qualified prospects with the potential to turn into lifelong customers.

Authentically Engage with Customers

Build upon your standing relationships, meet new potential customers, demonstrate innovations, and distribute samples of your products while participating in valuable networking opportunities.

Create Meaningful Social Impact

When you partner with It's Time Texas, you support meaningful experiences that improve the lives of people while contributing to healthier communities where you live and work. Together, these opportunities drive the systemic change needed to make health a shared value, collective priority, and accomplishable goal.

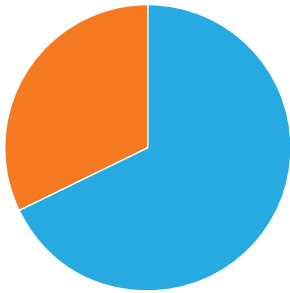


Get to Know Our Passionate Fans



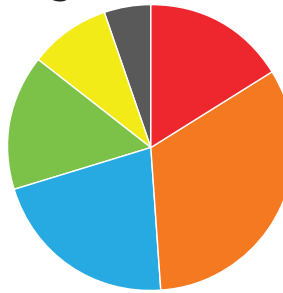
Demographics

Gender



Female **68%**
Male **31%**

Age



18-24 **16%**
24-34 **32%**
35-45 **21%**
45-54 **15%**
55-64 **9%**
65+ **5%**

Top Occupations

- » Business Development
- » Community and Social Services
- » Operations
- » Healthcare Services
- » Education

Top Locations

- » Austin
- » Houston
- » San Antonio
- » Dallas/Ft. Worth
- » Rio Grande Valley

Digital & Social Media Stats



Facebook:
21,408 followers



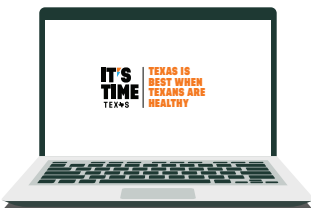
Instagram:
2,121 followers



Twitter:
3,753 followers



LinkedIn:
1,563 followers



Website:
11,400+ monthly users,
182,000 monthly page views



Email:
41,000+ Active Subscribers,
21% Open Rate, 12% click rate



Meet Melanie *Wife, Mother, Zumba Fanatic & Proud Business Owner*

Melanie is 34 years old and lives in Los Fresnos, Texas. She and her husband, Marco, have been together since high school. Both are big Broncos fans. The couple have three children, all under the age of ten, and work hard to create a comfortable, loving home for them.

For Melanie, life is all about family. She works hard to be at her best for them. She loves dancing Zumba – she even teaches a class on the weekends – and will take any excuse to throw on some makeup and heels. Melanie is active on social media and often posts photos of her personal style alongside daily life with her husband and kids. She is proud to have a side business selling beauty and skincare products and uses Facebook to market the products to her network. Her husband is her best friend and biggest supporter.

Goals: Melanie has been working hard to balance healthy eating and fitness. Even more than losing weight, she wants to feel confident, healthy, and happy. She used to want to be skinny, but now she prefers to be strong.

Challenges: As a hardworking mom trying to launch her own business, finding a balance can be hard. Like anyone, she enjoys ice cream and homemade comfort food. She loves to treat her kids and husband to their favorite foods as well. She tries to make daily exercise a priority, but some days, she struggles with a lack of motivation.

Motivators: To Melanie, family means everything. She looks forward to seeing her children grow and wants to be there to celebrate their achievements. She knows that in order to take care of others, she needs to first take care of herself. She gets plenty of support from her community and takes advantage of the free group classes offered by the City of Los Fresnos.

Traits: Melanie loves to look and feel her best. She is an amateur makeup artist and likes to show off her different looks on social media. Zumba is by far her favorite workout and she's not shy about posting a video of herself dancing. She is fiercely supportive of the people she loves and takes pride in her beautiful family. Whether she's marketing her side business or raising money for a friend in the hospital, she knows how to leverage her network. She believes that real women watch football.

Representative Quote: "Everyone struggles in their own way, but we are all fighters and we need to support each other."

Location: Los Fresnos, Texas

Job: Zumba Instructor & Part-Time Business Owner

Age: 34

Gender: Female

Education: High School Diploma

Marital Status: Married to Marco for 12 years

Children: Two boys and a girl, all under the age of 10

Household Income: 80K

Event Participation: It's Time Texas Community Challenge, Healthy Texas Week, Stronger Austin

Meet Rafael

Certified Wellness Coach, Former K12 Educator, Passionate Community Advocate



Location: McAllen, Texas
Job Title: Wellness Coach
Age: 38
Gender: Male
Education: Bachelor's Degree
Marital Status: Single
Household Income: 60K
Event Participation: Healthier Texas Summit, It's Time Texas Regional Workshops, It's Time Texas Community Challenge

Rafael is 38 years old and lives in McAllen, Texas. A graduate of the University of Texas Rio Grande Valley, he is proud to reside in the community where he was born and raised. Before becoming a full-time wellness coach for the City of McAllen, Rafael worked as a social studies teacher, personal trainer and massage therapist. He is passionate about health and fitness and seizes every opportunity to inspire others on their personal health journeys.

Rafael consistently pursues personal and professional growth through networking opportunities and continuing education. He recently became a National Board Certified Wellness Coach and is a member of his local community health collaborative, working to improve the health of his community.

Goals: Rafael wants to be able to inspire people to achieve what he knows they're capable of. He wants to make a difference in his community and feel the satisfaction of knowing that his hard work is making a difference in the lives he feels blessed to be a part of.

Motivators: Rafael is all for the pursuit of bigger and better goals – whether personal or professional. He believes that what we do today matters and encourages others to take action not only for their own health but for that of future generations. He credits his mentors in the wellness space for his career growth and encourages his peers to step out of their comfort zones to pursue new opportunities.

Challenges: While Rafael enjoys his current occupation, his path wasn't always clear cut or straightforward. He sometimes feels pressured to make up for lost time. He often battles limited resources when trying to bring his ideas to fruition and has to confront deep-seated attitudes and beliefs that keep his clients from pursuing their health goals. While it's sometimes hard to see progress day-to-day, he believes in what he is doing and that is enough to keep him going.

Traits: Rafael is a born leader. He is dedicated to his profession, fiercely supportive of his colleagues and clients, and relentlessly pursues opportunities to strengthen his skills and broaden his horizons. He understands the value of networking and encourages others to get out there and meet people who can support them on their path.

Representative quote: "I believe the best way to start down a new path is to connect and network with local experts. People who are ready to go the distance with you as you make positive changes."



We think big and do the heavy lifting. You achieve impact.

Enjoy the Benefits of Best Practice Sponsorship

Sponsorship with It's Time Texas is about creating positive experiences, weaving your brand into interactive, memorable, and natural exchanges with prospective customers. We think deeply about your goals and provide laser targeted opportunities to a highly qualified audience of health-oriented consumers and influencers. Our approach is centered on demonstrating shared values with a like-minded community.

How We Promote Your Brand

- » Web, blog & video content
- » Social & email marketing
- » Public relations & publicity
- » Digital & print advertising
- » Signage
- » Display, sampling and Direct sales opportunities
- » Exclusive offers
- » Hospitality
- » Customized experiences and activations

What You Gain

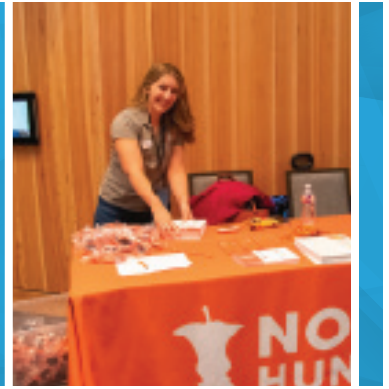
- » Visibility and awareness
- » Authentic customer engagements
- » Reinforced brand image
- » New prospects
- » Word of mouth referrals
- » Enhanced brand loyalty & goodwill
- » Employee engagement opportunities

"When I think about you guys, the flexibility is what I'm most impressed with. You are always willing to brainstorm and game plan, point to additional resources and share ideas and best practices. That collaborative partnership is really valuable to us in bringing ideas to the table about how we collectively can have a better impact in the community."

– **Nikki Fielding,**
Client Services & Strategy Manager, Healthy Wage



The Corporate Collective



Flexible Ways to Engage

Sponsorship is just one way your company can engage and support It's Time Texas. Through the [Corporate Collective](#), you'll find flexible opportunities for partnering to advance the health of Texans. Use your marketing dollars and strategy toward a fully customized partnership experience across several of our targeted opportunities. An It's Time Texas representative will review options with you.

Cause Marketing

- » Create space in your marketing program for including It's Time Texas messages.
You do well by doing good.

Matching Gifts

- » Three ways to provide matching gifts for It's Time Texas.
- » Match the gifts your employees make directly to It's Time Texas.
- » Match the funds your employees raise on our behalf.
- » Create a publicized match for a visible fundraising campaign.

In-Kind Gifts

- » Charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. Gifts in kind are distinguished from gifts of cash or stock.

Workplace Giving

- » Design a model with It's Time Texas to spur employees to volunteer or make donations.

Customer Giving

- » Design a model with us to show that It's Time Texas is a charity of choice and make it simple and easy for a customer to make a donation.

Host an Event

- » Host a fundraiser or friendraiser event benefitting It's Time Texas.

Activations

- » Experiential opportunities that equip health champions, fans, and friends with education, tools, and resources needed to live healthier lives build healthier communities.



\$5,000 Powering

- » Name, logo and link inclusion on all named initiatives and within social mentions. Product engagement opportunities.
- » Acknowledged as a Community Partner in all events and initiatives for a year-long sustained effort.
- » Maximum amount of exposure for your investment.

\$10,000 Convener

- » Name, logo and link inclusion on all named initiatives and within social mentions. Product engagement opportunities.
- » Acknowledged as a Community Partner in all events and initiatives for a year-long sustained effort.
- » Pre-plan your involvement at every level. You will get the maximum amount of exposure for your investment.
- » It's Time Texas to warehouse, inventory, and distribute any product you want to allocate.
- » It's Time Texas will work with your team if you are interested in taking a Powering Level role in any one of our events/activities.

\$25,000 Amplifier

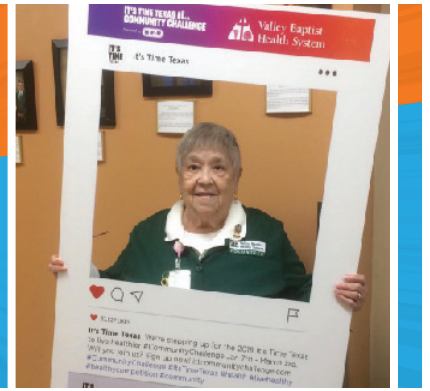
- » Name, logo and link inclusion on all named initiatives. and within social mentions. Product engagement opportunities. Acknowledged as a Powering Partner in all events and initiatives for a year-long sustained effort.
- » It's Time Texas to warehouse, inventory, and distribute any product you want to allocate.
- » Pre-plan your involvement at every level. You will get the maximum amount of exposure for your investment.
- » It's Time Texas will work with your team if you are interested in taking a Powering, Amplifier or Convener Level role in any one (or more) of our events/activities.
- » Invitations to all special events

\$50,000 Catalyst

- » Name, logo and link inclusion on all named initiatives and within social mentions. Product engagement opportunities. Acknowledged as a Convening Partner in all events and initiatives for a year-long sustained effort.
- » It's Time Texas to collaborate in finding creative solutions and effectively become an asset for your marketing/outreach team.
- » Invitations to all special events.
- » Pre-plan your involvement at every level. You will get the maximum amount of exposure for your investment.
- » It's Time Texas to warehouse, inventory, and distribute any product you want to allocate.
- » It's Time Texas will work with your team if you are interested in taking a Powering, Amplifier, Convener, Catalyst or Presenting Level role in any one (or more) of our events/activities.

Custom

- » With an investment greater than \$50,000 you choose a la carte the initiatives you prefer to support and your level of engagement. Our team will work with you to find the optimal impact solution. We will set up a consultation and discuss each opportunity.



The only annual state-wide event of its kind, the It's Time Texas Community Challenge is an 8-week competition inspiring Texans to engage in healthy activities in support of a healthier community. Individuals sign up on behalf of their city or school district and earn points for their community by completing healthy actions like preparing healthy meals, exercising with friends and family, and organizing community events focused on health and fitness. Prizes are awarded to individual participants and winning communities and school districts.

By the Numbers

33,000+ Participants

425+ Communities

250+ School Districts

400+ Local Events

285,000+ Actions
Submitted online

67,000+ Website
Visitors per Year
(2,250,000+ pageviews/yr)

2,000,000+ Hashtag
Impressions

 ittcommunitychallenge.com

 [#communitychallenge](https://twitter.com/communitychallenge)



WINNING COMMUNITIES

Metro: Austin

Large: McAllen

Mid-Size: Harlingen

Small: Los Fresnos

Extra-Small: Smithville

WINNING SCHOOL DISTRICTS

Metro: North East ISD

Large: Pharr-San Juan-Alamo ISD

Mid-Size: Harlingen CISD

Small: Los Fresnos CISD

Extra-Small: Point Isabel ISD



\$150,000 Presenting

- » *Previous level incentives plus:*
- » Comprehensive sponsor recognition
- » Visibility and brand placement across select marketing and PR platforms
- » Visibility and reach to other benchmark It's Time Texas lifestyle initiatives
- » Spotlighted as organization committed to the health of employees, customers, and state-at-large

\$50,000 Catalyst

- » *Previous level incentives plus:*
- » Featured in press release
- » Inclusion in paid media
- » Logo features in CC videos
- » Custom CC promotion with activation branding
- » Company showcased at awards ceremony within each community
- » Recognition at Summit

\$25,000 Catalyst

- » *Previous level incentives plus:*
- » Logo prominently features on CC digital channels
- » Highlighted in CC update emails
- » Logo on CC print promotional materials
- » Social engagement on It's Time Texas digital channels

\$10,000 Convener

- » *Previous level incentives plus:*
- » Designated sponsor week of CC branded with company logo
- » Logo displayed on recognition signage at CC Award ceremony
- » Highlight of you sponsored week CC promoting prize giveaway
- » Milestone highlight in app experience

\$5,000 Powering

- » *Previous level incentives plus:*
- » Social media spotlight featuring a big prize giveaway hosted by your company
- » Logo and link displayed on It's Time Texas website
- » Sponsored blog post contribution to the It's Time Texas blog

\$250 - \$1,000 Community Partner

- » Logo and link displayed on CC website
- » Social media mention
- » Opportunity to provide prize/award and receive social media spotlight
- » Business location mapped in CC app experience



sweat more, and share photos of their healthy activities on social media for the chance to win healthy prizes. Participants sign up at healthytexasweek.com and download resources like meal planners, grocery lists, and activity ideas to do at home or at school.

As a sponsor of this statewide event, proclaimed by the Governor as the Healthiest Week of the Year, you become a champion for healthier families and schools across Texas.

By the Numbers

750+ Family & School pledges

500+ Participating Schools

1,000+ Downloads of
Activities & resources

50,000+ Students Engaged
in Healthy Activities

3,000+ Website
Visitors per Year

(14,500+ pageviews/yr)

300,000+ Hashtag
Impressions

healthytexasweek.com



#healthytexasweek





\$10,000 Presenting

- » *Previous level incentives plus:*
- » Brand identified with Governor proclaimed healthiest day of the year
- » Branded on checklist resource for teachers
- » Activation opportunity at HTW events

\$5,000 Catalyst

- » *Previous level incentives plus:*
- » Featured in event press release
- » Custom promotion with activation
- » Inclusion in earned media
- » Logo featured in videos

\$2,500 Catalyst

- » *Previous level incentives plus:*
- » Logo prominently displayed and engagement on all It's Time Texas digital channels
- » Logo in HTW print promotional materials
- » Highlighted in HTW emails

\$1,000 Convener

- » *Previous level incentives plus:*
- » Sponsored blog post/Contribution to It's Time Texas blog
- » Designated sponsor for day of challenge branded with company logo

\$500 Powering

- » *Previous level incentives plus:*
- » Social media spotlight featuring a prize giveaway hosted by your company
- » Logo and link on It's Time Texas website

\$250 Community Partner

- » Logo and link displayed on HTW website
- » Social media mention
- » Opportunity to provide prize/award and receive social media spotlight



A collaboration between It's Time Texas, Texas HHSC SNAP-Ed, and regional constituents, the It's Time Texas Regional Workshop Series aims to provide education, networking, and professional development opportunities to health champions across the state of Texas. Audiences include professionals in education, health and wellness, nonprofit and community services, state agencies, and local government. Traveling to three distinct cities in Texas each year, workshops focus on local health challenges and are led by local health experts. Sessions are designed to empower attendees with the tools to lead effective collaborations while aligning efforts to improve health systems, policy, and environment.

By the Numbers

3 Cities

56 Speakers

420 Registrants

56 Communities
Represented

2,468 Website
Visitors per Year
(5,138 pageviews/yr)

73,000+ Hashtag
Impressions

 [itstimetexas.org/
regionalworkshops](https://itstimetexas.org/regionalworkshops)

Representative Topics

- » Economic Development
- » Coalition-Building
- » Nutrition & Food Access
- » Diabetes & Obesity Prevention
- » School Health Policy
- » Mental Health



"This workshop offered so many unique engaging sessions! I found out about several programs for the underserved that I can share within my organization. Also made several new connections from all over DFW. I can't say enough about this event."

- Ashley Rodriguez,
Community Health Worker System Manager,
Baylor Scott & White Health



\$10,000 Catalyst

- » *Previous level incentives plus:*
- » Brand identifies with Healthier Texas Summit Regional Workshop series
- » Branded on all workshop materials
- » Activation opportunity at each event location

\$5,000 Amplifier

- » *Previous level incentives plus:*
- » Logo prominently displayed on digital channels
- » Highlight in Regional Workshop emails
- » Logo on print promotional materials
- » Social engagement on It's Time Texas digital channels

\$2,500 Convener

- » *Previous level incentives plus:*
- » Sponsored blog post
- » Contributor to and sponsored blog post
- » Includes incentives from Community Partner and Powering levels

\$1,000 Powering

- » Social media spotlight featuring a door prize giveaway hosted by your company
- » Logo and link displayed on It's Time Texas website

\$250 Community Partner

- » Logo on Regional Workshop landing page
- » Social media mention
- » Opportunity to provide prize/award for drawing
- » Exhibit at one location





A collaboration between It's Time Texas and the University of Texas System, the Healthier Texas Summit is Texas' premier conference on community and population health. Every year, the Summit brings together thought leaders, innovators, and health champions from across the state of Texas to exchange ideas, insights, and best practices.

We know that improving health in our communities requires collaborative work with partners outside of our organizations, disciplines, silos, sectors, and comfort zones. We also know that cross-sector collaboration can be difficult.

Conference attendees are invited to share stories and enter into conversations not only about their successes, but also about where it gets hard, and how challenges can be resolved, so we can more fully unite for a Healthier Texas.

By the Numbers

1000+ Attendees

191 Speakers

63 Sessions

43 Networking
Events & Meetups

769 Communities
Represented

19,900+ Website
Visitors per Year
(62, 900+ pageviews/yr)

355,000+ Hashtag
Reach

 healthiertexassummit.com

 [#healthiertexassummit](https://twitter.com/healthiertexassummit)

Representative Topics

- » Health Equity
- » Social Determinants of Health
- » Data & Health Information
- » Cross-Sector Collaboration
- » Health Communication
- » Systems Change
- » Prevention & Wellness
- » Health Policy & Legislation



"I love seeing these topics being moved to the forefront. It sets the pace so we are all moving together."
– 2019 Attendee



Each sponsorship package includes targeted recognition in conjunction with a specific conference event or custom selection from an options list (example: extra signage at the main food locations).

An It's Time Texas representative will review these options with you.

\$40,000 Presenting

- » Custom experience with previous level incentives

\$25,000 Catalyst (four available)

- » *Previous level incentives plus:*
- » Logo inclusion on website homepage, all promotional materials, and all onsite signage
- » Recognition during Summit opening and closing remarks
- » Logo included in pre-conference print and digital campaigns
- » Opportunity to air (:30) video message prior to one (1) Symposium session
- » Custom selection from options list

\$15,000 Multiplier (four available)

- » *Previous level incentives plus:*
- » Opportunity for senior leadership to be a speaker within a panel discussion
- » Recognition and brand presence in opening or closing Keynote and Symposium sessions
- » Custom selection from options list

\$10,000 Convener (four available)

- » *Previous level incentives plus:*
- » One half-page, full-color ad in the Summit program
- » Sponsor of Health Champions Reception
- » Reception evite sent to all potential attendees

\$8,000 Amplifier

- » *Previous level incentives plus:*
- » Named sponsor of five (5) student scholarships
- » Your item featured in attendee prize giveaway
- » Custom selection from options list

\$5,000 Powering

- » Logo inclusion on conference website, select promotional materials, and onsite signage
- » Complimentary exhibitor booth
- » Complimentary Summit registration
- » Your company brochure or give-away in conference bags
- » Opportunity to nominate a representative to sit on an expert panel

\$800/\$500 Vendor

- » Exhibit space for two days of conference
- » Logo and link on Healthier Texas Summit website
- » Opportunity to provide prize/award for drawing
- » Company name listed in event program



Driven by community input, our free fitness and nutrition programming is designed to remove common barriers like lack of transportation or inability to pay.

Activating underutilized spaces like public parks and school gyms, as well as virtual platforms like Zoom, the program provides more than 2,000 adult fitness classes and after school activities annual for residents within historically underserved areas of Central Texas.

Together, we make a healthier lifestyle possible of more than 6,000 local residents each year.

By the Numbers

1,950+ Adults participate

in free fitness classes and nutrition education

4,025+ Kids participate

in health oriented after school programming

250+ Local residents

attend Stronger Austin Day event

850+ Connections

to community resources, including food distribution and free health coaching

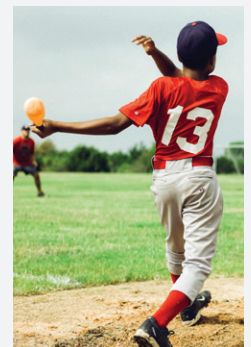
23,000+ Website visitors
per year

(62,440 pageviews/yr)

1,300+ Social Media Followers

 strongeraustin.org

 [@strongeraustin](https://www.instagram.com/strongeraustin)



"This program allows people in the community that can't get to a gym because of transportation or financial means an opportunity to come out and do something for themselves."

- Sam, Stronger Austin Participant



\$25,000 Catalyzing Champion

» *Previous level incentives plus:*

- » Branding and recognition opportunities through all Stronger Austin benchmark events
- » Branding within impact video
- » Visibility through all digital platforms
- » Brand recognition on all select Stronger Austin programming packets and support materials
- » Logo on instructor t-shirts and print materials
- » Recognition in press releases
- » Speaking opportunities at events

\$10,000 Amplifying Champion

» *Previous level incentives plus:*

- » Logo on select print materials
- » Name listed in print ad acknowledging Stronger Austin Champions
- » Logo and business spotlight in Stronger Austin newsletter

\$5,000 Powering Champion

» *Previous level incentives plus:*

- » On-site event activation at Stronger Austin Day
- » Visibility through select social media channels and newsletter

\$2,500 Sustaining Champion

» *Previous level incentives plus:*

- » Name listing on annual marketing brochure
- » Recognition through featured social media post
- » On-site event activation at Stronger Austin Day

\$1,000 Emerging Champion

» *Previous level incentives plus:*

- » Logo and link on Stronger Austin website and It's Time Texas website
- » Social media post recognition
- » Exhibit space at Stronger Austin Day
- » Opportunity to provide prize/award for drawing at Stronger Austin day
- » Sponsored or featured blog post on Stronger Austin site

\$250 Community Partner

- » Logo and link on Stronger Austin website
- » Social media post recognition
- » Opportunity to provide prize/award for drawing at Stronger Austin Day

Let's Work Together



We are honored to partner with corporations, foundations, individuals, and organizations that share our passion for improving the health and wellbeing of Texans.

Choose your sponsorship level

Schedule a consultation with our team to start the conversation. Together, we'll discuss what's most important to you and how best to meet your strategic objectives.

Customize your experience

Pick an existing sponsorship package or let us tailor one with you. Based on our consultation, our team will send you a proposal. Let us know how often you would like to see reports and send us your marketing assets. It's Time Texas can warehouse inventory and distribute it for you.

Engage new prospects

It's Time Texas sponsorship provides you with an authentic way to interact with the customers you want to reach. By aligning yourself with the causes your customers are passionate about, you meet them in the right environment, with the right message, at the right time.

Win loyal fans

Your customers want to make a difference in the world around them. Through engaging content and irresistible experiences, we spread the message of how your investment strengthens communities and helps Texans thrive.

Contact

Candyss Bryant, Sr. Director of Development
512-533-9555 x1354 | dev@itstimetexas.org
www.itstimetexas.org



"Building a healthier Texas matters at Beef Loving Texans and our mission aligns seamlessly with the It's Time Texas goal of empowering Texans to lead healthier lives. It's Time Texas has allowed for a collaborative partnership and has proven that they value their partners' input and expertise. Through their state-wide brand recognition and innovative programs, It's Time Texas has been an instrumental partner in supporting our mutual goals and elevating our organization's health-centric messages."

– Beef Loving Texans



Our Thoughts Specific To You

We have created the following list of items we think will be a good fit for you and your brand to explore for the fiscal year 2020/2021. We look forward to working with you and answering any questions you may have.

- ☐ Corporate Collective
- ☐ Community Challenge
- ☐ Healthy Texas Week
- ☐ Regional Workshops
- ☐ Healthier Texas Summit
- ☐ Stronger Austin

Other opportunities you may be interested in:

- ☐ Cause Marketing
- ☐ Matching Gifts
- ☐ Customer Giving
- ☐ Workplace Giving
- ☐ Host an Event
- ☐ In-Kind Gifts
- ☐ Living Healthier
- ☐ Build Healthier
- ☐ Teach Healthier
- ☐ Ambassador Program

Contact

Candyss Bryant, Sr. Director of Development
512-533-9555 x1354 | dev@itstimetexas.org
www.itstimetexas.org

Our Notes

Budget \$ _____

Your Notes

Available Budget \$ _____



- ☐ Corporate Collective
- ☐ Community Challenge
- ☐ Healthy Texas Week
- ☐ Regional Workshops
- ☐ Healthier Texas Summit
- ☐ Stronger Austin

- ☐ Cause Marketing
- ☐ Matching Gifts
- ☐ Customer Giving
- ☐ Workplace Giving
- ☐ Host an Event
- ☐ In-Kind Gifts
- ☐ Living Healthier
- ☐ Build Healthier
- ☐ Teach Healthier
- ☐ Ambassador Program

Candyss Bryant, Sr. Director of Development
512-533-9555 x1354 | dev@itstimetexas.org
www.itstimetexas.org

[illegible]

Budget \$_____